

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 145611 /		<u>Alt Order #</u> 08336410
<u>Product</u> STRICKLAND SENATE		
<u>Contract Dates</u> 09/19/16 - 09/25/16		<u>Estimate #</u>
<u>Advertiser</u> Pol/T Strickland/D/Sen/OH-A		<u>Original Date / Revision</u> 08/01/16 / 08/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Chicago CoxReps	<u>Sales Office</u> CoxReps Chicago
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 2925	<u>Advertiser Ref</u> 51552	

And:

AKPD Message & Media
730 N Franklin St
Suite 404
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/19/16	09/19/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-04		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$650.00					
N 2	WHIO	09/20/16	09/20/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-04		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$950.00					
N 3	WHIO	09/21/16	09/21/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-04		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$950.00					
N 4	WHIO	09/22/16	09/22/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-04		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$950.00					
N 5	WHIO	09/19/16	09/19/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-04		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$800.00					
N 6	WHIO	09/22/16	09/22/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-04		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$800.00					
N 7	WHIO	09/23/16	09/23/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-04		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$800.00					
N 8	WHIO	09/20/16	09/20/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-04		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$400.00					
N 9	WHIO	09/20/16	09/20/16	M-F 10a-11a	10:00 AM-11:00 AM		:30			P-04		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$450.00					
N 10	WHIO	09/21/16	09/21/16	M-F 10a-11a	10:00 AM-11:00 AM		:30			P-04		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$450.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u>	<u>Alt Order #</u>
145611 /	08336410

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/19/16 - 09/25/16	STRICKLAND SENATE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/T Strickland/D/Sen/OI	08/01/16 / 08/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WHIO	09/19/16	09/19/16	The Price is Right	11:00 AM-12:00 F		:30			P-04		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$1,200.00					
N 12	WHIO	09/19/16	09/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-04		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$650.00					
N 13	WHIO	09/20/16	09/20/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-04		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$650.00					
N 14	WHIO	09/21/16	09/21/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-04		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$650.00					
N 15	WHIO	09/22/16	09/22/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-04		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$650.00					
N 16	WHIO	09/21/16	09/21/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-04		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,500.00					
N 17	WHIO	09/23/16	09/23/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-04		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$1,500.00					
N 18	WHIO	09/19/16	09/19/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-04		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$1,600.00					
N 19	WHIO	09/22/16	09/22/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-04		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$1,600.00					
N 20	WHIO	09/20/16	09/20/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-04		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,800.00					
N 21	WHIO	09/22/16	09/22/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-04		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$1,800.00					
N 22	WHIO	09/19/16	09/19/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-04		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$1,500.00					
N 23	WHIO	09/23/16	09/23/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-04		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$1,500.00					
N 24	WHIO	09/19/16	09/19/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-04		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$1,800.00					
N 25	WHIO	09/21/16	09/21/16	M-F 11p News	11:00 PM-11:35 P		:30			P-04		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,800.00					
N 26	WHIO	09/25/16	09/25/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-04		NM	1	\$1,800.00

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Week:		09/19/16	09/25/16	-----1				1	\$1,800.00					
N 27	WHIO	09/23/16	09/23/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-04		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$700.00					
N 28	WHIO	09/22/16	09/22/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-04		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$500.00					
N 29	WHIO	09/25/16	09/25/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-04		NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1				1	\$5,500.00					
Totals									0.00				29	\$35,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	29	\$35,900.00	(\$5,385.00)	\$30,515.00
Totals	29	\$35,900.00	(\$5,385.00)	\$30,515.00

Signature: _____ **Date:** _____

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Thank you for your business!

JUL28/16 16.08
*** WHIO-TV ***

REP. # OFF. # SALESMAN #

BUYER NAME DEBRA SCHOMMER KLEIN

SALES PRSN CH- ANDREW HAUCK

CHICAGO, IL 60654

CONTRACT # 8336410

	CLASS: NATL.	LOCAL	REGIONAL
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EST#

COMMENTS: (LINE, ORDER, INVOICE)

LCE)

FLIGHT DATES SEP19/16 SEP25/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE JUL28/16 16.08

REP: NEW POLITICAL ORDER
ORDER TTL \$35,900
PLS CFM, THANKS!
TAMMY/ANDY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1			530A-600A 4	30		\$650.00	9/19	9/19	1		MON	1
PROGRAM : DAYBREAK ED 530												
2			600A-700A 4	30		\$950.00	9/20	9/20	1		TUE	1
PROGRAM : DAYBREAK EDT												
3			600A-700A 4	30		\$950.00	9/21	9/21	1		WED	1
PROGRAM : DAYBREAK EDT												
4			600A-700A 4	30		\$950.00	9/22	9/22	1		THU	1
PROGRAM : DAYBREAK EDT												
5			700A-900A 4	30		\$800.00	9/19	9/19	1		MON	1
PROGRAM : CBS THIS MORNING 2												

JUL28/16 16.08
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			700A-900A 4 PROGRAM : CBS THIS MORNING 2	30		\$800.00	9/22	9/22	1		THU	1
7			700A-900A 4 PROGRAM : CBS THIS MORNING 2	30		\$800.00	9/23	9/23	1		FRI	1
8			900A-1000A 4 PROGRAM : KELLY & MICHAEL	30		\$400.00	9/20	9/20	1		TUE	1
9			1000A-1100A 4 PROGRAM : DR. PHIL	30		\$450.00	9/20	9/20	1		TUE	1
10			1000A-1100A 4 PROGRAM : DR. PHIL	30		\$450.00	9/21	9/21	1		WED	1
11			1100A-1200N 4 PROGRAM : PRICE IS RIGHT	30		\$1,200.00	9/19	9/19	1		MON	1
12			400P-500P 4 PROGRAM : ELLEN	30		\$650.00	9/19	9/19	1		MON	1
13			400P-500P 4 PROGRAM : ELLEN	30		\$650.00	9/20	9/20	1		TUE	1
14			400P-500P 4 PROGRAM : ELLEN	30		\$650.00	9/21	9/21	1		WED	1
15			400P-500P 4 PROGRAM : ELLEN	30		\$650.00	9/22	9/22	1		THU	1
16			500P-530P 4 PROGRAM : NEWSCENTER 5	30		\$1,500.00	9/21	9/21	1		WED	1
17			500P-530P 4 PROGRAM : NEWSCENTER 5	30		\$1,500.00	9/23	9/23	1		FRI	1

JUL28/16 16.08
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			530P-600P 4 PROGRAM : NEWSCENTER 530	30		\$1,600.00	9/19	9/19	1		MON	1
19			530P-600P 4 PROGRAM : NEWSCENTER 530	30		\$1,600.00	9/22	9/22	1		THU	1
20			600P-630P 4 PROGRAM : NEWSCENTER 6	30		\$1,800.00	9/20	9/20	1		TUE	1
21			600P-630P 4 PROGRAM : NEWSCENTER 6	30		\$1,800.00	9/22	9/22	1		THU	1
22			700P-730P 4 PROGRAM : WHEEL OF FORTUNE	30		\$1,500.00	9/19	9/19	1		MON	1
23			700P-730P 4 PROGRAM : WHEEL OF FORTUNE	30		\$1,500.00	9/23	9/23	1		FRI	1
24			1100P-1135P 4 PROGRAM : NEWSCENTER 7	30		\$1,800.00	9/19	9/19	1		MON	1
25			1100P-1135P 4 PROGRAM : NEWSCENTER 7	30		\$1,800.00	9/21	9/21	1		WED	1
26			1100P-1135P 4 PROGRAM : NEWSCENTER 7	30		\$1,800.00	9/25	9/25	1		SUN	1
27			1135P-1235A 4 PROGRAM : COLBERT CBS	30		\$700.00	9/23	9/23	1		FRI	1
28			1235A-135A 4 PROGRAM : CORDEN CBS	30		\$500.00	9/22	9/22	1		THU	1
29			700P-800P 4 PROGRAM : 60 MINUTES	30		\$5,500.00	9/25	9/25	1		SUN	1

REP HEADLINE# 8336410
*** ORIGINAL REV#0 ***

REP: TEL# 312-228-7007 FAX# 312-222-5519
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUL28/16 16.08
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

SEP/16			35900.00									
CONTRACT TOTAL												35900.00
TOTAL SPOTS												29

MARKET TOTALS \$65,272 WHIO 55% WDTN 8% WKEF 20% WRGT 15% CABL 0% WBDT 2%

ESTIMATED!!!

SVC- NSI BOOKS- NOV/16
DEMOS- RA35+*